

VAN DER PLAS GALLERY

Showing Opportunity for *August Breeze, Longing for Eden*, an All Art+ Exhibition

On View: Thursday, August 21st to Sunday, August 31st

Opening Reception: Thursday, August 21st 6:00 PM-8:00 PM

Van Der Plas Gallery is seeking submissions for an upcoming All Art+ group exhibition, *August Breeze, Longing for Eden*. The exhibition will be held from August 21st - August 31st, 2025, with an opening reception on August 21st, from 6:00 PM-8:00 PM.

In August of 1879, in a letter to his brother, Vincent Van Gogh wrote the following:

“Many people seem to think it foolish, even superstitious, to believe that the world could still change for the better. And it is true that in winter it is sometimes so biting cold that one is tempted to say, ‘What do I care if there is a summer; its warmth is no help to me now.’ Yes, evil often seems to surpass good. But then, in spite of us, and without our permission, there comes at last an end to the bitter frosts. One morning the wind turns, and there is a thaw. And so I must still have hope.”

Throughout art history, summer has served as a timeless muse for artists, inspiring them to capture its warmth, light, and natural beauty through their creative expressions. From the vibrant Impressionist brushstrokes of Monet’s *“Impression, Sunrise”* to the imaginative compositions of Arcimboldo’s *“Summer,”* and the emotive landscapes of Seurat’s *“A Sunday on La Grande Jatte”* and van Gogh’s *“The Wheatfield,”* each artwork offers a unique perspective on the summer season. These examples demonstrate the power of art to transport us to idyllic summer moments and evoke a sense of joy, tranquility, and appreciation for the wonders of nature.

Please note that we are prioritizing New York-based artist submissions for this open call in an effort to strengthen our local art community. However, if you believe your artwork resonates with these themes, we encourage you to submit!

Information

Van Der Plas Gallery is issuing an open call for artists to exhibit their artwork in our upcoming show titled *August Breeze, Longing for Eden*. The exhibition will take place from **Thursday, August 21st through Sunday, August 31st**, with an opening reception on **Thursday, August 21st from 6:00 PM – 8:00 PM**. Artists will be able to gain exposure and establish a relationship with the gallery by displaying their work in Manhattan’s Lower East Side. Additionally, we promote the artists in each

exhibition through social media outlets and through our official website. Our objective is to provide a visible platform for both emerging and established artists.

Submission Procedure

Artists who would like to participate in the exhibition should submit 1 to 6 artworks through a Google Form and fill out the following information:

1. Title of the work
2. Dimensions (inches)
3. Year made
4. Medium
5. Desired retail price
6. High-quality electronic images of the proposed artwork
7. Artist statement
8. Artist website/Instagram

We prioritize originality, so we ask that all digital art and photography prints be labeled with print edition.

Deadline to submit artwork:

July 31, 2025

Deadline for payment:

August 8, 2025

Deadline for shipped artwork to arrive at the gallery:

August 15, 2025

In person drop-off period:

August 15 - 18, 2025

Deadline for artwork framing:

August 11, 2025

Commission and Fee Structure –

Works Sold: Sales of works will be a standard split of **50% to the artist and 50% to the gallery. In the event of a sale**, the administrative fee for a sold artwork will be **refunded** to the artist.

Submission/Administrative Fees: **There is no fee to submit artwork. However**, artists selected and would like to participate in the exhibition will be asked to contribute an **administrative fee** determined by the

number and size of the works selected. As an independent gallery that operates without external funding or sponsorships, we rely on an administrative fee from participating artists to help cover essential exhibition costs of art handling and installation, space rental, and online promotion through social media and our official website. Our goal is to provide a professional and well-curated platform for artists to showcase their work, and we appreciate your support in making this exhibition possible.

The administration fees are as follows:

- 1 painting/drawing/print, up to 14" x 11" \$160
- 1 painting/drawing/print, up to 24" x 18" \$210
- 1 painting/drawing/print, up to 40" x 30" \$300
- 1 painting/drawing/print, up to 60" x 48" \$410

Discounted fees will apply for additional pieces when exhibiting more than one work of art. Any artwork larger than 60" x 48" should be taken off the stretcher and sent to us in a tube. The gallery can provide stretching and framing services for a discounted framing fee. If shipping artwork in crates, all artwork must include the overall frame size. Larger works will necessitate a higher fee. Packages and crates above 50 lbs, or larger than 60" x 48", will be charged an additional handling fee of \$75. We ask that the crate be stored with your moving company, as the gallery has limited storage space.

The administrative fee must be paid **before** the artwork arrives and must be paid no later than **August 4th, 2025**.

The fee can be paid through Venmo @VanDerPlasGallery, or for international shipping, through PayPal to adovanderplas@gmail.com.

Framing Options

The gallery provides optional on-site framing and stretching services. Artworks can be sent to the gallery framed or unframed, but for consistency purposes our curatorial team highly recommends the artist to communicate beforehand if the artwork is already framed. Please contact us for more information and pricing.

If you intend to have your artwork framed or stretched by the gallery, please let us know as early as you can. We suggest a deadline of no later than **August 11th, 2025** for the arrival of artworks necessitating framing services.

Shipping and Returns

If the artwork is larger than 36" x 48" please ship the artwork unstretched. We do not accept crates that are oversized. Please contact the gallery if you have any questions.

- For shipping artwork larger than 8" x 10," **we require Plexi instead of glass for safety**. Wrapping and shipping are the responsibility of the artist. Please package your artwork carefully, so we can save and reuse your packing materials. If repackaging is needed, and the artwork is larger than 24" x 30", a

repackaging fee of \$50 is applicable.

- All shipped artwork must arrive no later than **4PM, August 15th, 2025** at Van Der Plas Gallery 156 Orchard Street, NY, NY 10002. Artwork dropped off in person must arrive no later than **4PM, August 18th, 2025**.

Please communicate about shipments with us through email (only use one email address). The gallery recommends scheduling shipments with your shipment agent with enough time to avoid shipping delays. If shipping from outside the U.S.A, please fill out the customs forms and allow extra time for shipping.

For the return of your artwork upon the exhibition's completion, **a copy of the prepaid shipping label must be emailed to the gallery to be printed out on-site**. We suggest shipping through FedEx, UPS, or DHL for all shipments. Unsold artwork must be picked up in person or by a carrier by the end of the exhibition on **Wednesday, September 3rd, 2025**. Artwork that is not picked up by **Thursday, September 4th, 2025** will be stored by the gallery with a storage fee of \$25 per day. The gallery is not responsible for unclaimed artwork. The gallery is not responsible for covering the artwork by the gallery's insurance after the exhibition and after a three-day grace period for pickup. If the artwork is not removed within one month, it will be disposed of at the discretion of the gallery.

VAN DER PLAS GALLERY

CONSIGNMENT AGREEMENT

All Art+ Showing Opportunity "*August Breeze: Longing for Eden*" from **Thursday, August 21st**, through **Sunday, August 31st, 2025** Opening Reception: **Thursday, August 21st from 6:00 PM – 8:00 PM**.

List of Artworks

Artwork Information	Retail Price

1. Artworks consigned to Van Der Plas Gallery are identified for the exhibition “*Summer Solstice*” **Thursday, August 21st** through **Sunday, August 31st, 2025**.
2. All administrative fee(s) must be paid by no later than **August 4th, 2025**.
3. Van Der Plas Gallery will offer the artworks for the retail prices as stated in the consignment agreement. For any sales:
 - a. The artist will receive 50% of the retail price.
 - b. Van Der Plas Gallery will receive 50% of the retail price.
 - c. The administrative fee for an artwork that is sold will be fully refunded.
4. Van Der Plas Gallery is responsible for curating, installing and des-installing the artworks in the exhibition.
5. Van Der Plas Gallery will be promoting the opening reception and exhibition through the gallery website and social media. Van Der Plas Gallery will be allowed to use images of the artwork(s) for promotional materials after receiving the images and during the exhibition “*Summer Solstice*”.
6. Any unsold artworks must be picked up or shipped by no later than **Thursday, September 3rd, 2025**. The artist is responsible for shipping the artwork to and from Van Der Plas Gallery,

including insuring the artwork for risk of loss or damage during shipment. All artwork being shipped must include a prepaid return shipping label(s).

7. In the event of a sale, Van Der Plas Gallery will inform the artist at the end of the exhibition and will disperse the shares of funds from the sale as well as the administrative fee(s) to the artist at that time.

8. Van Der Plas Gallery is responsible for safekeeping the artwork while it is in the gallery's possession during the exhibition. All artwork, for the duration of the exhibition "*August Breeze: Longing for Eden*", will be insured for any loss or damage. Van Der Plas Gallery is not responsible after the exhibition's conclusion, including an additional three days for pickup, from **August 31st, 2025, to September 3rd, 2025.**

Date: _____

Artist Printed Name

Artist Signature

Gallery Signature